

For Immediate Release

For more information contact:

Lenora Campos, Ph.D.

917.237.0665 x3104

lcampos@toto.com

Brittani Kaim

212.704.8144

brittani.kaim@edelman.com

TOTO Introduces the First Wall-Mount NEOREST Intelligent Toilet *Company offers Two Wall-Hung NEOREST Models—AC and EW*

(Morrow, GA) January 10, 2017 — TOTO's flagship NEOREST Suite is the most innovative, design-forward collection of products available for the whole bathroom, offering elegant design, superior technology, flawless performance, and extraordinary comfort. Recently, TOTO expanded this suite with the NEOREST 750H with Actilight. This year, TOTO graces this collection by introducing the first wall-mount NEOREST intelligent toilets—the NEOREST AC and the NEOREST EW.



deodorizer; and energy- and water-saving features.

Like the NEOREST 750H before them, the new wall-hung NEOREST AC and EW high-efficiency toilets have the People-First Innovations that homeowners appreciate—integrated personal cleansing system with warm, aerated water, warm air dryer, and heated seat; auto open/close and auto flush; in-bowl catalytic

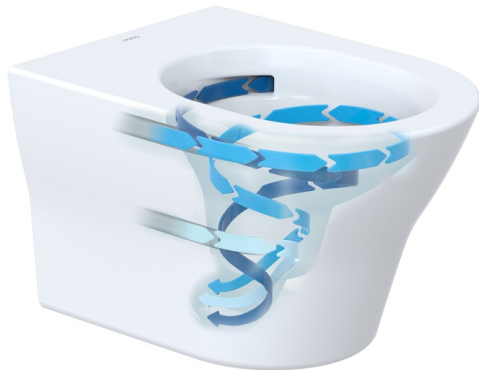


People-Centered Design

The new wall-mount NEOREST AC and EW's sophisticated design is inspired by long-view trends in architecture and global design—modern, clean, simple, and timeless. Integrating design and function, they offer a bathroom experience pleasing to homeowners' senses.

3D Tornado Dual Flush Flushing System

The wall-hung NEOREST AC and EW HETs' Dual-Max 3D Tornado flushing system reduces a common complaint that many dual-flush HET owners have—the need to flush, then brush the bowl to remove streaking after solid stops.



Inspired by nature's tornados, TOTO engineers harnessed the power of gravity and water to spin away waste by designing a seamless bowl interior with a concave rim to channel high-speed water jets. Each flush effectively removes matter, debris, stains, residue, and limescale, as it provides superior bowl and rim cleansing action.

These WaterSense-labelled, high-efficiency toilets consume a responsible 1.28 gallons per flush (gpf) for solid waste and 0.9 gpf for liquid. Averaging solid and liquid stops over the course of a day, the average flush for these elegant dual-flush toilets is approximately 1.0 gpf.

The new NEOREST AC and EW wall-mount toilets provides interior designers and consumers with a chic, metropolitan design option that is at home in a variety of bathroom interiors and is ideal for a powder room or small bath.

NEOREST AC: Actilight Cleansing Technology

The new high-efficiency NEOREST AC offers the most complete bowl cleansing system available by synergizing TOTO's market-leading flushing and cleansing technologies to effectively rid the bowl of both visible and invisible waste.



This advanced cleansing system starts with TOTO's eWater+ technology. Using the incoming water supply, a pre-mist wets the bowl's CeFiONtect glazed surface preventing waste's adherence 80% better than a dry bowl. After each flush, TOTO's eWater+ mists the bowl with electrolysed water, which has a slightly acidic pH value, keeping the bowl fresh and clean longer.

Next, the NEOREST AC's bowl is glazed with TOTO's HYDROTECT titanium dioxide coating and zirconium, giving it a lovely iridescent, mother-of-pearl sheen. Extremely hydrophilic, HYDROTECT makes it nearly impossible for organic substances to adhere to the bowl's surface—enabling waste, lime scale, and mold to wash away with ease. Further, when combined with sunlight, HYDROTECT triggers a photocatalytic process, which in which organic substances are broken down at the cellular level. To achieve this in the NEOREST AC, TOTO integrated a UV light in the seat lid that is activated when the lid is closed. Once the UV light hits the HYDROTECT's titanium dioxide coating

on the toilet's bowl, photocatalysis occurs, accelerating the decomposition of all organic substances in the bowl at the cellular level.

TOTO's Actilight system results in a toilet bowl that remains incredibly clean and fresh for months at a time.

NEOREST EW: eWater+ Technology

Using the home's incoming water supply, the NEOREST EW eWater+ technology begins with a plain water pre-misting, which wets the bowl's CeFiONtect glazed surface and aids waste elimination approximately 80% better than a dry bowl. Then, after each flush, the NEOREST EW mists the bowl with electrolyzed water, helping keep it fresh and clean. During periods of non-use, the NEOREST EW mists the bowl once every eight hours with eWater+. With eWater+, every flush makes the toilet bowl fresher and easier to clean, saving precious time.

eWater+ benefits the planet, too. First, TOTO engineers add *nothing* to water to create it; they use only the home's incoming supply and the company's proprietary technological process. Second, eWater+ returns to its natural H₂O state within approximately two hours. Finally, it reduces the need for the harsh chemicals used to clean the toilet, which saves consumers money on supplies and benefits the planet by reducing the use of toxic chemicals.

Inclusive Design

The high-efficiency, wall-mount NEOREST AC and EW are examples of TOTO Total Design. TOTO works hard to exceed ADA and Universal Design principles to create high-performance designs that are even more inclusive. TOTO Total Design includes its People-First Innovation and People-Centered Design principles.



These stylish models save precious space in the bathroom as their NEOREST In-WallTank System is concealed along with the mounting bolts and water shut off valve. The handsome, user-friendly, dual-flush push plate may be removed, providing easy access to the tank's interior components. Lifted from the floor, the wall-mount NEOREST AC and EW HETs make cleaning beneath a breeze. ADA-compliant, these versatile units may be mounted at standard or Universal Height.

Other inclusive-design features on the NEOREST AC and EW include their integrated personal cleansing system, auto-open/close, and auto flush features.

Journalist's Note: As with all TOTO products, high-resolution digital photographs of the NEOREST AC and NEOREST EW are available for download from TOTO's Online Press Room or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For the past 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy—People-First Innovation—is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

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